

FORMULA SAE COMPETITION CORPORATE SPONSORSHIP **PACKAGE 2025**



California State University Northridge

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TABLE OF CONTENTS

- 1** VALUE OF SPONSORSHIP
- 2** ABOUT US
- 3** HISTORY
- 4** LETTER FROM OUR PROJECT MANAGER
- 5** GOALS & OBJECTIVES

VALUE OF SPONSORSHIP

What we can offer you

- Visual brand awareness within the automotive and aerospace industry
 - Car livery
 - Clothing (t-shirts, jackets, polos)
 - Website and Social media
- Awareness among top engineering schools and students worldwide
- Opportunities to showcase products in real-world application

Engagement Opportunities

- Financial contributions to support the development of our race team
- Donations of supplies (tools, manufacturing materials, software)
- Discounts on your supplies and parts

Support for our team can be provided through various methods, including monetary donations, gifts, or company time and resources. All donations to our team are tax deductible, as The California State University, Northridge is a 501(c)3 organization.

ABOUT US



TEAM AND COMPETITION

Matador Motorsports, located at California State University Northridge, is a racing team operated by students. Comprising a diverse group of aspiring engineers, the team aims to apply their classroom education in a practical setting. We actively participate in the Formula SAE series competition, where we design, innovate, build, and test a scale formula-style vehicle. This competition allows team members to showcase their engineering skills by competing against other university teams worldwide, with an audience of over 5,000 industry professionals and senior college students.

This unique opportunity exposes our team to a broad network of potential mentors and future colleagues from some of the world's leading engineering firms and industries. Our students end up working for big companies such as Boeing, Northrop Grumman, and Haas, thanks to the invaluable experience gained at Matador Motorsports. The skills and knowledge they acquire while designing and building Formula-style vehicles are highly sought after in the automotive and aerospace industries. With a solid foundation in engineering principles and a track record of success in international competitions, Matador Motorsports alumni are well-equipped to excel in their careers. Their ability to collaborate, innovate, and solve complex engineering challenges ensures that they continue to make significant contributions to these renowned companies, further cementing CSU Northridge's reputation as a breeding ground for top-tier engineering talent.

HISTORY

Out of an average of 120 schools each year



2024 12TH PLACE

13th in Endurance
8th in Design
13th in Acceleration



2023 15TH PLACE

13th in Endurance
12th in Design
13th in Cost



2021 5TH PLACE

7th in Endurance
7th in Design



2017 7TH PLACE

5th in Endurance
15th in Design
22nd in Cost

LETTER FROM OUR PROJECT MANAGER

Hello everyone,

Our achievements in this past competition have laid a strong foundation for our team to continue being successful. Our future plans encompass not only participating in next year's competition, but also expanding our impact beyond the competition itself. We will engage in community outreach programs, share our knowledge and passion not just for motorsports but for engineering.

Matador Motorsports is filled with passionate and driven individuals, all with the goal of becoming great engineers. It is a remarkable collective of talented undergraduate engineers who come together to design, construct, and compete with a Formula style internal combustion vehicle at an esteemed international Formula SAE competition. This year, we are determined to surpass all previous achievements and set new records in terms of innovation and speed.

By joining hands with our team as a sponsor, you will contribute to our growth as individuals and engineers to provide us with invaluable opportunities to connect with potential employers, mentors, and friends. Your partnership will open doors to new networks and foster meaningful relationships that will positively impact our professional and personal development. Should you have any inquiries or require further information, please do not hesitate to reach out to us. We are more than willing to address any concerns you may have and provide additional details about our team and its endeavors.

Our accomplishments wouldn't be possible without the generous support of CSUN, our incredible advisor, alumni, sponsors, and all of our supporters. Your belief in our abilities and encouragement have been the driving force behind our achievements. On behalf of the 2024-2025 team, I extend our heartfelt gratitude for your continued support.

Thank you for considering our request for sponsorship. We are excited by the potential of this partnership and the positive impact it can have on our team and the broader community. We genuinely look forward to working closely with you.

With sincerest gratitude and warm regards,

Omar Palacios
Matador Motorsports, Project Manager
Mechanical Engineering
Class of 2025



GOALS & OBJECTIVES

COMPLETE CAR

Our primary goal is to cultivate a thriving engineering community with the confidence, experience, and readiness to embrace future challenges. To achieve this, we will prioritize engaging in fulfilling technical endeavors while upholding efficient engineering practices. Additionally, we aim to enhance our community by fostering better communication across sub-teams and strengthening our bonds. We organize workshops, training sessions, and mentorship programs to support engineers, ensuring they have the tools and knowledge to succeed. By participating in conferences and seminars, we continuously bring in new insights and best practices to drive innovation within our community.

BRING HOME THE GLORY

As we aspire to dominate the track this year, we sincerely seek your assistance in helping us achieve this ambitious goal. Together, we can propel our team to new heights of success!



SPONSORSHIP TIERS

Custom packages are available.

	BRONZE \$1,500	SILVER \$3,000	GOLD \$5,000	PLATINUM +\$10,000
	SMALL	MEDIUM	LARGE	LARGE
LOGO ON MERCHANDISE AND CAR				
STUDENT RESUME DATABASE				
CUSTOM TEAM PLAQUE				
LOGO ON WEBSITE				
CUSTOM ADVERTISEMENT				

Donations can take many forms. Financial donations, product donations, product discounts, or service time are all valid & accepted forms of donation. Whether donations are monetary or material in form, they will be considered and placed in the appropriate category based on your estimate of monetary value.

DONATION FORM

Contributions to the Society of Automotive Engineers for the Formula Senior Design Project provide the necessary resources for the students engaged in the project to acquire the necessary materials and services. Each year, the Formula SAE team – Matador Motorsports – designs, builds, tests, and competitively races a single-seat open-wheel race car. This in-depth and hands-on educational program develops the knowledge, creativity, and problem-solving abilities of engineering students by enabling them to draw upon their years of education to answer a complex, real-world design and manufacturing challenge. Matador Motorsports attracts some of the most hardworking, motivated, and results-oriented engineering students produced by CSUN.

Contributions to support this project and the Mechanical Engineering students at California State University, Northridge, can be made as follows:

GIFTS BY CHECKS:

Please make checks payable to

“CSUN Foundation”

Please note in the memo to designate this gift to:
“FSAE Veh. Fund A7311”

Checks should be sent to:

CSUN Foundation

18111 Nordhoff Avenue – Valeria Hall 110

Northridge, CA 91330-8296

GIFTS BY CREDIT CARD:

Gifts can also be made through the Foundation’s giving website at:

engage.csun.edu

Your family and friends can then finish their transactions online.

Gifts will be receipted by the Foundation as a tax-deductible contribution.

If you have questions, please call the CSUN Foundation at (818) 677-4657

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FROM ROAD TO RACING



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your help is appreciated!

THANK YOU, WE ARE LOOKING
FORWARD TO WORKING WITH YOU.

